

CA' MARCANDA



WINEENTHUSIAST
Issued 2017

90pts

2014 Promis

The proprietary name Promis (pronounced proh-MEESS) was created by the Gaja family to *denote commitment, expectation, fulfillment, and hope*. The *promise* of quality and the reward of diligence and excellence. The grapes are grown in the terre brune (rich, dark soils) which consist primarily of loam and clay. The climate - hot summer days, freshened by brisk sea air and cool nights - is ideal for the grapes grown here. The 2014 vintage was an overall small crop due to the challenge of a very cool and rainy year. However, the wine is pleasing, expressing intense and mineral flavors.

Appellation:	Bolgheri DOC
Varietals:	55% Merlot, 35% Syrah, 10% Sangiovese
Color:	Bright and lively purple
Aroma:	Sweet notes of blackberry and black cherry, followed by typical Syrah spiciness – notably cinnamon, black pepper and clove.
Taste:	The Merlot core of the wine is open and fulfilling, lightened by the juiciness from Sangiovese. The finish is remarkably fresh, with notes of moist earth, fresh-cut grass and roots.
Fermentation:	The three varieties are fermented separately, around 15 days.
Aging:	Aged in slightly used barriques for 12 months followed by several months of bottle aging before release.

UPC: 086891-07272-2
SCC: 10 086891-07272-9
Case: 12pk

Features

- The Ca'Marcanda winery is the only winery from the GAJA family that was designed and built from the ground up with Angelo Gaja's vision and lifetime of experience.
- Promis offers the elegance and suppleness of Merlot and Syrah, complemented by the vibrant structure of Sangiovese, Tuscany's emblematic grape.
- This wine drinks well at an early age.

Benefits

- The layout and design of the winery allow for the precision necessary to craft exceptional wines, albeit with minimal intervention.
- Promis provides an excellent entry point to Angelo Gaja's Super Tuscans wines.
- As a wine that drinks well in its youth, this is a perfect by-the-glass offering.

