



CECCHI

2011 La Mora Morellino di Scansano Riserva DOCG

Established in 1893, Cecchi (pronounced *check-ee*) is one of the oldest and most prominent producers in Tuscany, and a pioneer of growth and development in the Maremma winegrowing region of coastal southwestern Tuscany. Cecchi embodies Tuscan authenticity with an emphasis on innovation and sustainability. Morellino is a native word for the Sangiovese grape and Scansano is the town after which the appellation is named. La Mora Morellino di Scansano Riserva is an elegant and intense wine with refined tannins. Try it with roasted meat or venison.

“La Mora,” meaning horse, is in honor of the history of the Maremma region, which used to be home to roaming cowboys on horseback.

Appellation:	Morellino di Scansano DOCG
Varietals:	90% Sangiovese, 10% Cabernet Sauvignon
Color:	Brilliant red with reflections of purple
Aroma:	Bouquet of bright fruit and spices
Taste:	A full-bodied, fruit-forward wine with great structure and fine tannins. Flavors of red berry and spice.
Vineyards:	Feldspathic quartz sandstone, siliceous
Aging:	Minimum 18 months

Features and Benefits:

- Maremma Toscana red blends are one of the fastest growing varietal categories for the region:¹
 - Volume growth up +52%
 - Sales growth up +55%
- ‘Morellino’ is a native word for the Sangiovese grape varietal. ‘Scansano’ is the town after which the appellation is named.
- Quality & Authenticity: Family-owned vineyards and winery since 1893. Cecchi is an established and renowned brand globally.
- Accolades: 91 points from *Wine Spectator* & 89 points from *Wine Enthusiast* on the inaugural 2011 vintage



UPC: 086891-08391-9
 SCC: 10086891-08391-6
 Case Pack: 6/750mL