



CECCHI

2013 La Mora Morellino di Scansano DOCG

Established in 1893, Cecchi (pronounced *check-ee*) is one of the oldest and most prominent producers in Tuscany, and a pioneer of growth and development in the Maremma winegrowing region of coastal southwestern Tuscany. Cecchi embodies Tuscan authenticity with an emphasis on innovation and sustainability. Morellino is a native word for the Sangiovese grape and Scansano is the town after which the appellation is named. La Mora Morellino di Scansano is a fruit-forward wine bursting with ripe red berries and spice. Try it with grilled salmon or roasted pork loin.

“La Mora,” meaning horse, is in honor of the history of the Maremma region, which used to be home to roaming cowboys on horseback.

Appellation:	Morellino di Scansano DOCG
Varietals:	90% Sangiovese, 10% other red varietals
Color:	Ruby red with intense purple reflections
Aroma:	Bright and aromatic with red berry and spice
Taste:	Fruit-forward notes of raspberry and blackberry with soft and supple tannins
Vineyards:	Feldspalthic quartz sandstone
Aging:	Minimum six months

Features and Benefits:

- Maremma Toscana red blends are one of the fastest growing varietal categories for the region:¹
 - Volume growth up +52%
 - Sales growth up +55%
- ‘Morellino’ is a native word for the Sangiovese grape varietal. ‘Scansano’ is the town after which the appellation is named.
- Quality & Authenticity: Family-owned vineyards and winery since 1893. Cecchi is an established and renowned brand globally.
- Accolades: 89 points from Wine Spectator on the inaugural 2013 vintage



UPC: 086891-08384-1
SCC: 10086891-08384-8
Case Pack: 12/750mL