

# FLOR DE CAMPO

## 2010 Chardonnay

From Alaska to South America, mountain ranges run North- South along the west coast. The Sanford & Benedict Vineyard was the first to be planted in the Santa Barbara area in 1971 due to its unique position where the mountains run East-West, channeling Pacific Ocean breezes to the vineyard and crating one of the longest, coolest growing season. This phenomenon produces very ripe yet balanced Chardonnay. Flor De Campo Chardonnay shows citrus and tropical fruit flavors for which Santa Barbara County is known.

<b>Appellation:</b>	Santa Barbara County
<b>Varietals:</b>	100% Chardonnay
<b>Color:</b>	Straw with hints of gold
<b>Aroma:</b>	Tropical fruits with pineapple and pear
<b>Taste:</b>	Citrus and pineapple, hints of minerality with bright acidity
<b>Fermentation:</b>	12% estate grown fruit fermented in 50% stainless steel and 50% barrel; aged 50% in French oak and 50% stainless steel for 7 months
<b>Aging:</b>	7 months in French Oak, 20% new
<b>UPC:</b>	08691-08015-4
<b>SCC:</b>	10086891-08015-1
<b>Case:</b>	12pk

### Features

- Stelvin closure for longer shelf life after opening and speedier service
- QR code linking to staff training video on back label improves server knowledge
- Stylistically bright wines with fresh acidity
- Compelling Packaging

### Benefits

- Food friendly flavor profiles to pair with a wide range of cuisines
- Sanford's 40 year reputation for high quality wines supports consumers purchase decision
- Optimal fruit sourcing

### Competitive Set

- Cambria
- La Crema
- Silver

