

GLASS MOUNTAIN

2014 Cabernet Sauvignon

Glass Mountain Cabernet Sauvignon is a gem of a wine that spells value and quality. Each barrel is hand-crafted by our dedicated family of employees to create a wine of depth with generous Cabernet flavors accented by the spice and flesh of darker grape varieties. Glass Mountain Cabernet Sauvignon is blended to highlight flavors of rich cherry and plum, giving the wine a velvety texture and finish. Round enough to enjoy by the glass while the BBQ is heating up. Paired with something as simple as a burger or as fancy as a steak, this wine will please a crowd.

Appellation: Chile

Varietal: Cabernet Sauvignon

Color: Deep Pomegranate

Aroma: Intense floral notes. Black cherry aromas form core fruit notes accompanied by spicy black pepper, spearmint, and roasted nut woven within.

Taste: Ripe pomegranate flavors still hold the youthful brightness, giving the wine a velvety texture and finish.

Fermentation: Stainless Steel

Aging: Barrel Aged 8 months American Oak (20% New)

UPC: 086891-02554-4

SCC: 1 00 86891-02554-1

Case: 12pk

Features

- Produced and bottled by Markham Vineyards, Winemaker, Kimberlee Nicholls.
- Stelvin closure with new packaging.
- Cabernet Sauvignon is the fastest turning red wine, with highest volume/ pt ACV.*

Benefits

- Markham's reputation for high quality wines supports consumers purchasing decision.
- Stelvin closure allows for longer shelf life after opening, and new packaging pops on shelf.
- Glass Mountain is priced to turn, \$6.99-\$9.99 and \$5.50 BTG.

Competitive Set

- Smoking Loon
- Blackstone
- The Seeker



Source: AC Nielsen Combined Markets US xAOC + TTL Liquor 13wks ending 3.25.17