

GLASS MOUNTAIN

2014 Chardonnay

Glass Mountain has a long history of representing quality and value, while producing a Chardonnay that stays true to style year in and year out. We start with exceptional fruit sources that are the key to any great wine. Focusing on the delicate tropical fruit, we employ both traditional barrel fermentation techniques combined with cold tank fermentation to create a balance of crisp, creamy and toasty oak flavors. With aromas of pineapple and apricot, Glass Mountain Chardonnay has classic flavors of golden apples and crushed almonds. Enjoy its versatility and pair with a variety of foods.

- Appellation:** California
- Varietal:** Chardonnay
- Color:** Golden yellow
- Aroma:** Aromas of pineapple, apricot and toasty oak enhance the vanilla and butterscotch character.
- Taste:** Classic flavors of golden apples, crushed almonds and mineral highlights shine in this juicy Chardonnay. This wine has a creamy, lush texture that pairs with the bright apple and peach flavors.
- Fermentation:** 100% Stainless Steel Tank Fermented
- Aging:** 3 months Sur-Lie Aging on Oak

UPC: 086891-02555-1
SCC: 1 00 86891-02555-8
Case: 12pk

Features

- Exceptional fruit sources, from prestigious AVAs across California is available at an affordable price.
- Glass Mountain Chardonnay features an easy to open stelvin closure.
- Bold new packaging!

Benefits

- Competing in a fast growing category price segment with outstanding quality will generate growth in volume and dollar sales.
- Allows for longer shelf life after opening, faster service, and eliminates spoilage due to cork taint.
- With refreshing and modern design new packaging pops on shelf.

Competitive Set

- Smoking Loon
- Blackstone
- The Seeker

