

# MAZZONI

## 2013 Rosso Di Toscana

Crafted at the state-of-the-art winery in the prestigious Montalcino zone; MAZZONI is the perfect confluence of old and new world techniques guided by family values and the desire to create world class wine for the modern world and future generations. This “**Super Tuscan**” is made from Estate grown Sangiovese and Merlot. The grapes are vinified at the state-of-the-art Il Poggione winery in Montalcino.

<b>Appellation:</b>	Toscana IGT
<b>Varietals:</b>	Sangiovese, Merlot & Cabernet Sauvignon
<b>Color:</b>	Ruby red
<b>Aroma:</b>	Fruity notes of red berry fruit, plums, blackberry, balsamic notes, sweet spices, tobacco leaf and licorice
<b>Taste:</b>	Warm, soft, intense and balanced with velvet smooth tannins and a lingering finish.
<b>Fermentation:</b>	10 days submerged cap fermentation at controlled temperatures
<b>Aging:</b>	12 months in French oak; 50% in large barrels and 50% in second vintage barriques.
<b>Alcohol:</b>	13.3%

UPC: 086891-07842-7  
SCC: 10086891-07842-4  
Case: 12pk

### Features:

- **Approachable blend** including Estate Sangiovese and Merlot
- Il Poggione mentioned on the front label and winemaker Alessandro Bindocci is lauded as part of “**the most accomplished father-son winemaking team** I can think of today in Italy. They excel in every aspect of winemaking” - Monica Lerner, *Wine Advocate*, 2015
- Updated package including **new Stelvin Closure!**

### Benefits:

- Accessible **Super Tuscan** for everyday occasions in growth category.
- **Exceptional wine by authentic winemaker connects with consumers seeking a genuine story.**
- The delicious wine, **easily accessible** and **ideal for serving on premise.**

### Competitive Set:

- Masi
- Marchesi Antinori
- Villa Antinori

