

## 2014 Santa Barbara Chardonnay

The Federalist chardonnay pays homage to the work of our Federalist Founding Fathers to the U.S. Constitution. Most notably, John Adams, whose spirit we carry forward with our wines – exposing drinkers to the rich flavors, ripe fruits, and bright acidity of Santa Barbara chardonnay. It is full-bodied with a long, lingering finish. Our Chardonnay boasts a oak backbone balanced with big fruit flavors and a nice acidity.

**Appellation:** Santa Barbara County

**Varietals:** 100% Chardonnay

**Color:** Golden

**Aroma:** Lemon zest, pineapple and toasted hazelnut

**Taste:** Good entrance with a rich mouth feel and long, lingering finish

**Fermentation:** Malolactic fermentations occur post-primary fermentation. The lees are stirred through malolactic fermentation, and the wine is aged sur lies until blending.

**Aging:** 20% new French oak is augmented with American and Hungarian oak. The Hungarian oak mimics French with Spicy character and the American rounds it out with a sweeter finish

**Production:** 8,000 cases

### Features

- Sourced from small vineyards across Santa Barbara to add dimension to this full-bodied Chardonnay
- Situated in fast growing super premium & trade up luxury price point, with an iconic eye-catching label that drives trial
- Bold American brand that pays homage to the Constitution and invests in reaching the millennial male

### Benefits

- Well balanced, multi-layered, big Chardonnay aligned with consumer trends that is drawing repeat purchases
- High velocity, fast turning wine that drives trade-up and profits
- Brand is easily activated on American holidays and investment is creating pull on shelf

### Competitive Set

- Rombauer
- Sonoma-Cutrer



UPC: 086891-08059-8

SCC: 10-086891-08059-5

Case: 12pk