

CA' MARCANDA

2011 Promis

The proprietary name Promis (pronounced proh-MEESS) was created by the Gaja family to *denote commitment, expectation, fulfillment, and hope*. The *promise* of quality and the reward of diligence and excellence. The grapes are grown in the terre brune (rich, dark soils) which consist primarily of loam and clay. The climate- hot summer days, freshened by brisk sea air and cool nights- is ideal for the grapes grown here.

- Appellation:** Bolgheri DOC
- Varietals:** 55% Merlot, 35% Syrah, 10% Sangiovese
- Color:** Light garnet
- Aroma:** Bright and fruit with a jammy nose.
- Taste:** A delightful wine that combines the elegance and suppleness of Merlot and Syrah with the austerity of Sangiovese. Balanced, almost musical, it's a pleasure to drink from an early age and also has an aging potential of 5-8 years.
- Fermentation:** The three varieties are fermented separately and then blended in January or February following harvest.
- Aging:** Aged in slightly used barriques for 12 months followed by several months of bottle aging before release.

UPC: 086891-07272-2
SCC: 10 086891-07272-9
Case: 12pk

Features & Benefits

- Ca'Marcanda combines GAJA's innovative approach to winemaking with Bolgheri's innovative approach to varietal blends for Italian wines.
- Ca'Marcanda wines feature estate fruit from vineyards that represent the truest expression of the Bolgheri terroir.
- Ca'Marcanda winemaking is led by Angelo Gaja and Guido Rivella (GAJA winemaker since 1971), and Gaia Gaja, which ensures GAJA's exceptional quality is captured in these wines.

