



**CECCHI**

## 2011 COEVO by Cecchi

Established in 1893, Cecchi (pronounced *check-ee*) is one of the oldest and most prominent producers in Tuscany, pioneering the growth and development of the Sangiovese grape worldwide. Cecchi embodies Tuscan authenticity with an emphasis on innovation and sustainability, crafting wines that showcase the pure expressions of the family's vineyards.

COEVO means contemporary. COEVO by Cecchi was created to express timeless elegance, style and quality. COEVO is a Sangiovese-based blend rounded out with Bordeaux varietals. The grapes come from Cecchi's best vineyards in Chianti and Maremma, thereby marrying the past, present and future of Cecchi in Tuscany.

- Appellation:** Toscana IGT
- Varietals:** 50% Sangiovese, 20% Merlot,  
20% Cabernet Sauvignon,  
10% Petit Verdot
- Color:** Deep burgundy with violet hints
- Aroma:** Bold aromas of dark fruit, liquorice  
and cigar box
- Taste:** Great depth, body and silky tannins  
with flavors of blackberry, cherry,  
dark chocolate and tobacco
- Vineyards:** Chianti: medium alkaline mixture  
Maremma: quartz sandstone
- Aging:** 18 months in barrique, at least 12  
months in bottle before release

### Features and Benefits:

- Tuscan red blends are one of the fastest-growing varietal categories for Toscana<sup>1</sup>
  - Volume growth up +16%
  - Sales growth up +15%
- Tuscan red blend category distribution increased 6% over last year<sup>1</sup>
- Quality & Authenticity: Family-owned vineyards and winery since 1893. Cecchi is an established and renowned brand globally.
- Accolades: The 2011 vintage is widely awarded and recognized
  - 92 points – James Suckling
  - 91 points – Wine Advocate
  - 90 points – Wine Spectator
  - BRONZE – TexSomm Int'l Wine Competition



UPC: 086891-08386-5  
SCC: 10 086891-08386-2  
Case Pack: 6/750mL