

# MAZZONI

## 2014 Pinot Grigio

Crafted at the state-of-the-art winery in the prestigious Montalcino zone; MAZZONI is the perfect confluence of old and new world techniques guided by family values and the desire to create world class wine for the modern world and future generations. This 100% Pinot Grigio is from the Tuscan coast, which makes this wine unique. The grapes are fully ripened offering more flavor and character than traditional Pinot Grigio wines.

<b>Appellation:</b>	Toscana IGT
<b>Varietals:</b>	100% Pinot Grigio
<b>Color:</b>	Straw yellow
<b>Aroma:</b>	Floral aromas
<b>Taste:</b>	Flavors of citrus fruit and tropical fruit. Fresh on the palate with a mineral note that underlines its savory tones
<b>Fermentation:</b>	Soft pressing followed by vinification at controlled temperatures. The wine settles for five months on the lees.
<b>Alcohol:</b>	13.0%

#### Competative Set

- Masi
- Castello Banfi
- Maso Canali

UPC: 086891-08094-9  
SCC: 10086891-08094-6  
Case: 12pk

#### Features:

- **100% Pinot Grigio from the Tuscan coast** vinified at the world famous Il Poggione winery in Montalcino.
- A **distinctly Tuscan style** with fuller body, enhanced flavor and more character than traditional Pinot Grigio wines.
- Mazzoni is connecting with consumers in a big way. **37,000+ followers on Facebook** and **64,000+ visitors to our blog** LiveLikeAnItalian.com

#### Benefits:

- **Exceptional wine by expert winemaker** at an accessible value for every occasion.
- Style is **ideal for pairing with food** and perfect for BTG opportunities.
- **Strong consumer outreach** drives brand awareness, engagement, trial and repeat purchase.

