



2015 Côtes de Provence

Mathilde Chapoutier “Grand Ferrage”



Mathilde Chapoutier grew up on the famous slopes of Hermitage, but ventured far afield to before returning to her homeland to discover Chateau des Ferrages in the Côtes de Provence AOC and to embark on her own winemaking venture. Nestled in the foothills of the bucolic Sainte- Victoire mountain, this estate’s clay and limestone soils create the perfect microclimate to perfectly ripen grapes. With the same quality approach as her father, Michel, Mathilde captures the fruit forward, well-structured dry Rose style beloved by today’s wine drinker.

- Appellation:** Côtes de Provence
- Varietals:** Cinsault, Grenache, Syrah, Rolle
- Color:** Clear pale pink with purple highlights
- Aroma:** Peach, citrus, tropical fruit
- Taste:** The palate is round and delicious with peach and apricot notes and a silky mouthfeel. Bright acidity balances the round texture.
- Vineyards:** Located at the foot of the Saint-Victoire mountains, the parcels face directly south, enabling the grapes to ripen perfectly.
- Fermentation:** Short, cold maceration on the skins followed by direct pressing in an oxygen free environment.
- Aging:** Aged 5 months in vats and bottled at the end of winter.

Features

- From an Estate in the Cotes de Provence, the region fueling rapid growth of dry Rose
- Exclusive opportunity to be first to market with this captivating Rose from Mathilde Chapoutier, daughter of world renowned wine maker Michel Chapoutier
- High quality vineyards and winemaking bring the philosophy of Chapoutier to a brand driven category.

Benefits

- Consumer favored luxury dry Rose region
- Additional profitability for the retailer and an opportunity to provide discovery with the recognized Chapoutier name
- Appeals to fine wine and Rose lover seeking a genuine connection to the land and people behind their selections

Competitive Set

- Whispering Angel
- Chateau de Miravel



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Case: 12pk