



2014 Crisp White



2016 BEST OF CLASS
SAN FRANCISCO CHRONICLE
WINE COMPETITION



Seven Daughters is a blend of seven carefully chosen grape varieties, crafted together into a sophisticated yet fun wine. Like you and your friends - all different and yet so perfect together. Our White Blend pairs beautifully with sushi; fruit salad; Gulf of Mexico fish (like snapper and grouper); scallops; Asian chicken salad; and Cantonese, Thai, and Latin cuisines.

Appellation: California

Varietals: Pinot Gris, Orange Muscat, Symphony, Riesling, Gewürztraminer, Sauvignon Blanc, and Chardonnay

Color: Pale straw

Aroma: The intense aromatics for this wine feature notes of orange blossom, tangerine, and melon with a subtle hint of apricot and lychee

Taste: This crisp, balanced wine opens with the fresh flavors of lychee and mandarin oranges. The citrus influence continues with an intense tangerine flavor. The presence of Gewürztraminer complements the wine with a closing note of spice.

Fermentation: Two weeks in stainless steel tanks

Aging: Nine months in stainless steel tanks and barrels

Features & Benefits:

- Brand developed with female Millennial consumer in mind
- #1 spending domestic table wine brand media advertiser *
- \$5+ MM A+P investment over the past three years
- Awarded Best in Class for White Blends (up to \$19.99)
- Named 2014 Impact Hot Prospects Brand for third year in a row (also award 2012 & 2013)
- Seven Daughters ranked #1 BTG distribution by Brand **

Competitive Set:

- Apothic
- Dreaming Tree
- Menage a Trois



UPC: 086891-07695-9

SCC: 1 0086891-07695-6

Case: 12pk