



## 2015 Crisp White Blend



The Seven Daughters Millennial female consumer is fun, optimistic and adventurous, but still a novice when it comes to wine. She seeks simplicity when selecting a wine and Seven Daughters aims to the easy and approachable choice for her. Seven Daughters White Blend is a fresh, bright, fruit-forward white wine that pairs equally well with Chinese takeout, quesadillas, or solo after a long day!

**Appellation:** California

**Varietals:** Pinot Gris, Orange Muscat, Symphony, Riesling, Gewürztraminer, Sauvignon Blanc, and Chardonnay

**Color:** Pale straw with golden reflections

**Aroma:** Beautiful notes of orange blossom, tangerine, and melon with hints of apricot and lychee

**Taste:** Crisp and balanced with fresh flavors of lychee, mandarin oranges, bright citrus, and a closing note of spice

**Fermentation:** Two weeks in stainless steel tanks

**Aging:** Nine months in stainless steel tanks and barrels

### Features & Benefits:

- Seven Daughters Crisp White Blend was voted BEST OF CLASS in the 2016 San Francisco Chronical Wine Competition and received a Double Gold Medal in the 2017 San Francisco Chronicle Wine Competition
- Crisp White Blend is fruit-forward and approachable, a perfect introduction for Millennial wine novice
- Stelvin closure is simple and easy for waitstaff and bartenders
- Seven Daughters is #18 of Top 100 BTG Brands nationally<sup>1</sup>
- Brand voted an Impact Hot Prospects Brand three years in a row – 2012, 2013 & 2014!
- Seven Daughters #1 spending domestic table wine brand media advertiser<sup>2</sup>

### Competitive Set:

- Cupcake
- Menage a Trois
- Chloe



UPC: 086891-07695-9

SCC: 1 0086891-07695-6

Case Pack: 12/750mL

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