



2012 Chardonnay



Seven Daughters Chardonnay is a traditional varietal proving that it is classic, but never conventional. This wine pairs perfectly with salmon, roasted chicken, or pasta in creamy sauces.

Appellation: California

Varietals: 100% Chardonnay

Color: Vibrant yellow

Aroma: Delicate aromas of ripe apple and tropical fruits

Taste: Bright acidity and slightly dry with flavors of vanilla, fresh pear, apple, and citrus

Features & Benefits:

- Brand developed with female Millennial consumer in mind
- #1 spending domestic table wine brand media advertiser *
- \$5+ MM A+P investment over the past three years
- Versatile, food-friendly Chardonnay in colorful, redesigned packaging featuring a Stelvin enclosure makes this a natural BTG option
- Seven Daughters ranked as #18 BTB and #21 BTG producer overall on-premise **

Competitive Set:

- Chloe
- Cupcake
- Dreaming Tree



UPC: 086891-08274-5

SCC: 10 086891-08274-2

Case: 12pk