



2012 Crisp White



Seven Daughters is a blend of seven carefully chosen grape varieties, crafted together into a sophisticated yet fun wine. Like you and your friends - all different and yet so perfect together. Our White Blend pairs beautifully with sushi; fruit salad; Gulf of Mexico fish (like snapper and grouper); scallops; Asian chicken salad; and Cantonese, Thai, and Latin cuisines.

Appellation: California

Varietals: Pinot Gris, Orange Muscat, Symphony, Riesling, Gewürztraminer, Sauvignon Blanc, and Chardonnay

Color: Pale straw

Aroma: The intense aromatics for this wine feature notes of orange blossom, tangerine, and melon with a subtle hint of apricot and lychee

Taste: This crisp, balanced wine opens with the fresh flavors of lychee and mandarin oranges. The citrus influence continues with an intense tangerine flavor. The presence of Gewürztraminer complements the wine with a closing note of spice.

Fermentation: Two weeks in stainless steel tanks

Aging: Nine months in stainless steel tanks and barrels

Features & Benefits:

- Brand developed with female Millennial consumer in mind
- #1 spending domestic table wine brand media advertiser *
- \$5+ MM A+P investment over the past three years
- Ranked the #3 White Blend BTB. **

Competitive Set:

- Apothic
- Dreaming Tree
- Menage a Trois



UPC: 086891-07695-9

SCC: 1 0086891-07695-6

Case: 12pk