

the Lucky Country

2012 Barossa Valley Chardonnay

The Lucky Country Chardonnay hails from the fertile soil of Barossa Valley, the largest fine wine producing region in Australia. The Barossa Valley is home to some of the oldest vines in the world planted on their own rootstock, dating back to the nineteenth century. The Lucky Country Chardonnay is un-oaked, revealing expressive fruit in both aroma and palate.

- Appellation:** Barossa Valley, South Australia
- Varietals:** 100% Chardonnay
- Color:** Pale Lemon, with a slight green hue
- Aroma:** Fresh baked custard apple with clean and refreshing melon notes
- Taste:** Flavors of intense white peach and other stone fruits together with fresh crisp mineral acidity; good palate coverage and a soft cleansing finish. A classic un-oaked chardonnay.
- Fermentation:** Picked at optimal maturity, the fruit was crushed and pressed cold with the free run and pressings kept separate. After a week's cold settling the juice was racked off to begin a long cold ferment to retain the bright fresh aromas.
- Aging:** After 3 months of aging on fine lees to help build weight and texture, this chardonnay was given a light fining and filtering.

UPC: 086891-07985-1

SCC: 10 086891-07985-8

Case: 12 pk

Features

- Barossa Valley Chardonnay offers regional quality and character, more interesting than common Australian wines.
- Individual parcel fermentation and barrel aging
- The Lucky Country concept provides a sense of escape – a taste of the good life
- Wine is sophisticated, yet approachable

Benefits

- High quality, good value, at a favorable price point.
- Exceptional quality for price point, provides safety of purchase
- Packaging stands out on the table or the shelf.
- Consumers will return for repeat purchase.

Competitive Set

- Layer Cake
- Greg Norman
- Peter Lehmann

